



tradius appoints Gurjeet Kundi as new Head of Trading

Frankfurt, 07.03.2024 – **tradius GmbH**, one of the leading European trading houses for cryptocurrencies and digital assets, proudly announces the hiring of **Gurjeet Kundi**, former Managing Director and Head of Trading of 21Shares.

Prior to his tenure at 21Shares, Kundi accumulated over two decades of experience, notably serving as the Head of ETF Trading Europe at Deutsche Bank and as the Head of ETF/Delta one flow at Bank of America Merrill Lynch. In addition to this, Kundi spent eight years in ETF market making at UniCredit and two years as Head of cross-asset ETF trading at Mizuho.

Michael Reinhard, CEO of tradius, expressed his enthusiasm, stating, “We are exceptionally proud to have secured the expertise of Gurjeet for our vision. With Gurjeet on board, we are poised to elevate our trading and market-making activities to the next level.”

Gurjeet Kundi conveyed his eagerness for the new role, stating, “I am filled with enthusiasm to achieve the set objectives with tradius, to implement visions, and to actively contribute to shaping the cryptocurrency market under the new MiCAR regulation. I am looking forward to this exciting challenge.”

tradius remains committed to advancing its position as a trailblazer in the rapidly evolving cryptocurrency landscape. The addition of Gurjeet Kundi to the leadership team underscores the company's dedication to excellence, innovation, and shaping the future of digital asset trading.

About tradius GmbH

tradius provides the necessary infrastructure and services to grant all institutional investors access to the tremendous potential of digital assets. Drawing on the decades of expertise of Bankhaus Scheich as one of the leading securities trading banks and market makers on the Frankfurt Stock Exchange, this knowledge now flows into the FinTech arm, tradius. Tradius currently allows its customers to trade a variety of cryptocurrencies and other digital assets within a regulated framework and access a range of other services in the digital asset space, such as tokenization, consulting, or lending.

The core and history lie in trading and market-making. Building on these skills and experiences, tradius is now creating a comprehensive financial services offering for digital assets.

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